



Go Touch Down Travel and Tours, is committed to protecting the privacy and accuracy of confidential information to the extent possible, subject to provisions of state and federal law. Other than as required by laws that guarantee public access to certain types of information, or in response to subpoenas or other legal instruments that authorize access, personal information is not actively shared. In particular, we do not re-distribute or sell personal information collected on our web servers.

Information collected:

Our website uses the following tracking tools:

- Google analytics
- Facebook marketing pixel
- Zoho SalesIQ

www.gotouchdown.com servers collect the following analytics:

- Internet Protocol (IP) address of computer being used
- web pages requested
- referring web page
- browser used
- date and time

www.gotouchdown.com does not associate this data to individual user identities.

In addition to the IP address/browser information collected from anonymous visitors to the site, other information is collected and stored when users log in to view restricted content or submit forms. Specifically, the following information is collected from CalNet and mapped to a locally created account:

- CalNet Display Name (usually first and last name as: First LAST)
- CalNet UID
- CalNet directory email address

Cookies

www.gotouchdown.com site may use "cookies" in order to deliver web content specific to individual users' interests or to keep *track* of online purchasing transactions. Sensitive personal information is not stored within cookies.

Webforms

www.gotouchdown.com uses webforms forms on this site. These forms require users to give contact information [list information collected]. Contact information from the registration form is used only to send material relating to the [event/course/purpose] for which it was collected and will not be sold to another party.

Use of collected information:

- www.gotouchdown.com will only use personal information collected from this site for the purpose of communication back to individuals who contact us via the site.
- The CalNet information collected by www.gotouchdown.com is used to identify users accessing secure content, and to pre-fill forms with information about the user submitting the form.

Distribution of collected information:

- www.gotouchdown.com will not disclose, without your consent, personal information collected about you, except for certain explicit circumstances in which disclosure is required by law.
- www.gotouchdown.com will not distribute or sell personal information to third-party organizations.

Privacy Statement Revisions:

This Privacy Statement was last revised on 30th September 2021. We may change this Privacy Statement at any time and for any reason. We encourage you to review this Privacy Statement each time you visit the web site.

If we make a significant change to our Privacy Statement, we will post a notice on the homepage of our web site for a period of time after the change is made.

Responsibility for External Sites:

This website may contain links to other web sites. Some of those web sites may be operated by third parties. We provide the links for your convenience, but we do not review, control, or monitor the privacy practices of web sites operated by others.

We are not responsible for the performance of web sites operated by third parties or for your business dealings with them. Therefore, whenever you leave this web site we recommend that you review each web site's privacy practices and make your own conclusions regarding the adequacy of these practices.
